



# Daniël de Wit

Senior UX/UI Designer

Middelharnis, The Netherlands

Born: september 1993

## Work Experience

Lead UX/UI Designer – Metrixlab

2019-2023

- Navigated complex corporate environments, working on diverse aspects of design, from UI to prototyping, and even training scrum team members to enhance the user experience.
- Faced several challenges and obstacles, but established a consistent design system and improved user interface designs.
- Set up and lead a design team with several new-hires and externals. Defined product vision with stakeholders in a SCRUM environment.

UX/UI Designer – WebNL Creative Studios

2015 - 2019

- Interaction design
- User experience research
- Frontend development
- Design System advocacy

Web Designer – Koole Media Service

2012 -2015

- Analyzing web statistics and heatmaps
- Visual Design for print and web
- Web development

## Internships

Strips! Museum voor het Beeldverhaal (graduation)

2017

Improved an existing exhibition about the history of comics for children with interactive storytelling.

WebNL Creative Studios

2015

Frontend and design

## Personal Profile

Experienced designer dedicated to creating exceptional user experiences through a user-centered design approach. With a proven track record in leading design teams and defining product visions in SCRUM environments.

Driven by a deep curiosity about user behavior and motivations. My diverse skill set and strong soft skills, including collaboration and problem-solving, enable me to tackle complex design challenges with creativity and innovation.

## Portfolio

- [daniel-dewit.nl](http://daniel-dewit.nl)
- [medium.com/@danieldewit](https://medium.com/@danieldewit)
- [linkedin.com/in/danielwit](https://linkedin.com/in/danielwit)

## Experience

Tools and methods

Figma, Sketch, persona's, journey mapping, prototyping, usability testing, lean UX, SCRUM, agile

Programming knowledge

HTML, CSS, JS, VueJS, Angular, React

Languages

Dutch (native), English (fluent)

## Education

HBO Communicatie & Multimedia Design

2013-2017

Hogeschool Rotterdam

HBO Illustration

2012-2013

Willem De Kooning Academie

VWO

2006-2012

C.S.G. Prins Maurits